

Department of Workforce Services, Utah Office of Child Care
Advisory Committee Meeting
140 East 300 South, Salt Lake City
10:00 a.m. – Noon
Room 211
September 8, 2004

Presiding: Annabel Sheinberg - Chair

Time	MINUTES	Presenter
10:00 a.m.	1. Welcome <ul style="list-style-type: none">Care About Child Care Appreciation Awards	Annabel Sheinberg
10:05 a.m.	2. Approval of Past Minutes <ul style="list-style-type: none">August Full Meeting	Annabel Sheinberg
10:10 a.m.	3. Discussion on Jack Shonkoff's <i>Closing the Gap Between What We Know and What We Do</i>	Annabel Sheinberg
10:30 a.m.	4. Licensing Update	Deb Wynkoop
10:45 a.m.	5. Director's Report..... <ul style="list-style-type: none">Care About Child Care fundraiserOutline of grants offered by OCC	Lynette Rasmussen
11:15 a.m.	6. Old & New Business, Chair Comments.....	Annabel Sheinberg
11:30 a.m.	7. Public Comment	

ADJOURN

Attending (* denotes voting member):

*Scott Nielson	
*Sheila Lewis	Karen Silver
*Bobbie Ikegami	Jessica Strout
*Deb Wynkoop	Caroline Kueneman
*Hydee Willis	Dave Baldwin
*Judie Erickson	Randy Hoyt
*Carrie Stott	Colleen Fitzgerald
*Judy Miller	Janna Forsgren
*Annabel Sheinberg	Amy Hatten
*Lynette Rasmussen	Teresa Whiting

Excused:

*Donna Crapo
*Karen Crompton
*Peter Corroon
*Richard Starley
*Megan Cisney

ITEM 1 Welcome

Lynette presented Tani Downing and Scott Anderson with a Care About Child Care Appreciation Plaque.

Tani is a lawyer with DWS and has spent many hours researching and making phone calls to try to figure out how OCC could legally operate the Care About Child Care Foundation.

Scott is OCC's Budget Analyst. He manages the budget in an exemplary way and is a true friend of the office. We could not do what we are doing with the CACC funds without him.

Judy Miller is the newest member on the Board. She comes from DCFS and is the kinship in-home program manager. She is replacing Reba Nissen.

ITEM 2 Approval of Past Minutes

Deb Wynkoop makes a MOTION to approve the minutes for August with corrections to misspelled words, thought, page 2 and annual, pg 8.

SECOND Judy Erickson

This motion will be voted on next month since the Committee is 4 members short of a quorum this month.

ITEM 3 *Closing the Gap Between What We Know and What We Do*

Dr. Jack Shonkoff wrote *Science, Policy, and the Young Developing Child: Closing the Gap Between What We Know and What We Do*. Dr. Shonkoff's main interest is protecting vulnerable children in vulnerable situations.

How could this help us in our work here?

Comments:

- He begins by talking about science and how, along with genetics, we are the product of our environments. The environments we grow up in and human relationships we form affect our development.
- Because relationships affect development, it is important in public policy when we do welfare reform that we create a way for parents to build relationships with their children. Relationships that children experience need to be enhanced or we are limiting potential.
- If we don't look at what is happening to children in welfare reform, we're not helping society.
- We know that mental health services can help. If children are exposed to violence at an early age, there are programs to help them overcome. We need to make those services available.
- Three essential components are needed to secure a promising economic, social and political future for our country (pg 8).
 - Effective supports for parents
 - Expand training and enhance compensation to child care providers and early childhood educators
 - High quality services that prove to help children early on who come from at-risk environments
- Pg 9- how child care advocates spin their wheels and get stuck- arguing over which of these is more important doesn't move the agenda forward.
- Need to look at this from an economic standpoint. What can smart, healthy kids do for the future? What can quality child care do for the economy?
- We need to reframe the public dialogue and use what we know about science about how people develop.
- Lynette liked the analogy of building a home and which is most important, the plumbing or heating system? It is all inter-related just like everything in a developing child is important.
- Dr. Shonkoff also recognizes that it is hard work to make early childhood interventions successful.
- This piece shows us how important it is to have the Early Childhood Council- a group of collaborative agencies that represent different areas of early childhood.
- Deb Wynkoop thinks that it is very important to have age appropriate guidelines and curriculum. Licensing isn't allowed to write rules regarding curriculum.
 - Scott Nielson warns us to be careful about enforcing curriculum. He feels this could hurt some kids who may have different learning styles.
 - Annabel says that the word curriculum has many different meanings. She was taught that curriculum starts when a child walks through the door and every interaction a child makes during the day, not just a bunch of hoops the child needs to jump through.
 - This is one reason why "No Child Left Behind" is such a struggle, because of the word curriculum. It is perceived as only being education when in fact it includes social, emotional, and cognitive experiences.

- Jessica Strout, a child care licenser, says that any activities that children are participating in could be curriculum. She witnesses so often how the TV is turned on and kids are sitting in front of the TV. Even a provider reading to the children is a daily curriculum. Jessica sees so many non-English speaking providers. They are very isolated and we don't know how to reach them. PFCCA has been working with Spanish providers and have 2 Spanish chapters in the state. What about other languages like Polynesian and Asian? Annabel can research to find out if there are any Asian Women's groups, Karen can ask Sal about Pacific Women cultures. The Community of Economic Development has different ethnic groups; Carol Walker may know how to contact the directors.
- Social Justice vs. economic investment- should not be driven only by economics, but by moral capital: important to do because it's the right thing to do.

Last year, the SAM conference created a CD that had presentations from every workshop taught at the conference. When Lynette gets the CD for this year, we will show the presentation by Dr. Jack Shonkoff.

How will this piece be used?

When Lynette reports to the legislature the status of child care in Utah, she will make a point to give one of these to the interim committee and create a one-page talking points document based on this. The Public Awareness Sub-Committee will work on creating the talking points document.

Also, at the DWS Council of Councils meeting, Lynette has a breakout session on child care and she will use this piece to show why early childhood experiences are important. She will leave with the employers what they can do to provide child care for their employees. Working on this with Hydee Willis and Deb Wynkoop.

ITEM 4 Licensing Update

Deb handed out a packet that listed the number of licensed facilities in Utah. The largest growth continues to be in Residentially Certified providers and licensed family care is decreasing.

The next page shows licensed capacity: the ability of the state if all slots were full. The available slots in Utah have increased by 4000 in the last eight years. This only shows regulated slots, not all children cared for in Utah (some of these slots could account for more than one child if they are part-time). Using Gwen Morgan's formula, Utah needs an additional 20,000 slots.

The last page shows the slots by county. Last year there were 3 counties who didn't have any slots.

We have no way of knowing how many children are in unlicensed care in the state. How could we find out this number? Slots and age groups vary. Enrollment changes constantly so classrooms are changing according to need. This also changes seasonally.

CCRR or Licensing could track enrollment. Enrollment will not tell you how many children are in care at one time, but can tell you how many children need care at some time in Utah. To find out how many children are in care, you would want to look at average daily attendance.

This can be a project for the Executive Advisory Committee to take a closer look at.

ITEM 5 Director Comments

- At the retreat, someone requested information on the Grants that OCC offers. We've created a document that shows the grants, who can apply and a brief description of what it is. Scott Nielson wanted to point out that fall is a very difficult time for his center to apply with school starting. OCC has tried to accommodate everyone by changing the due dates so that the winter grant wouldn't fall around Christmas. Scott says that, otherwise, he likes the grants if he gets them.
- Care About Child Care was given a gift of 120 tickets to the off-Broadway show, Oliver! We want to sell the tickets for \$100 each. This can be used to draw down match. The \$100 turns into \$453! The challenge is that the show is next Wednesday. What ideas does the Advisory Committee have to sell them?
 - ❖ Sell to corporations to buy in bulk and give away to their employees
 - ❖ Hydee Willis will call the Chamber and ask them to send out an email
 - ❖ Put a news release out on radio stations
 - ❖ DOH can put it on their internal website
 - ❖ Judie Erickson will post on the college website
 - ❖ Sheila Lewis will email her providers

What is our fall back plan should we not sell them all? We can discount the tickets the night before and if there are any left we can give them to providers. OCC will leave the tickets at will call. Please contact OCC on Tuesday morning to let us know who has purchased tickets. Send the money to OCC by next Friday. Be sure to get the money, they can't pay for the tickets at will call. OCC will send a receipt and letter of thanks. Christi will send out an email this afternoon with all the information.

ITEM 6 Old & New Business, Chair Comments

- PFCCA conference at UVSC is September 24 at 7:30 p.m. and Sept 25 at 8:30 a.m. This is done in collaboration with the Mountainland CCRR. Hoping to see 200 providers at the conference and 50 at the dinner the night before. The cost is \$5.
- AUA is having a school age training on Monday, Sept 13, 8:30-1:00 at the Holiday Inn
- National Lights On After School celebration is Oct 14.
- Playground Safety Conference is October 23rd. There will be a speaker from Idaho and many vendors. This will be at the SLCC, campus TBA

Karen Silver takes the opportunity each month to visit DWS Employment Centers to talk to the customers. She had a recent experience that has urged her to talk about the need for safe, quality child care for parents who are job searching.

NEXT MEETING:

October 13, 2004

- Update on Economic Impact Study
- Present ideas for an employer handbook on child care options
- National Lights On AfterSchool Celebration
- Update on Playground Safety Conference